



Kingston, Jamaica: Dec. 16-17, 2010
Host: National Association of Caribbean-American Journalists (NACAJ)

THURSDAY, Dec. 16

1-2:15 p.m.

The Web for watchdogs | From better search techniques to the invisible Web, how to find reliable information on deadline and for enterprise stories.

- Mark Horvit, executive director, Investigative Reporters and Editors

2:30-3:30 p.m.

Public documents and records | Strategies and tips for navigating access to public meetings, documents and data. Overcoming hurdles from government officials and others trying to thwart the story. Answers to your legal questions.

- Shena Stubbs-Gibson, senior legal advisor, The Gleaner Company

3:45-4:45 p.m.

Tapping into Twitter and social media. Making effective use of Twitter, Facebook, LinkedIn and other social media sites for reporting and digging. How to connect with sources on social media, follow breaking news in real time, and track conversations and commentary in a specific geographic area.

- Doug Haddix, training director, Investigative Reporters and Editors

5-6 p.m.

Storyboarding watchdog work | A discussion of ways to produce high-quality investigative stories, with an emphasis on vetting ideas, focusing on topics that have impact, and using multimedia tools for storytelling.

- Doug Haddix and Mark Horvit, Investigative Reporters and Editors

FRIDAY, Dec. 17

9 a.m. to 12:30 p.m.

Hands-on spreadsheet software training (please bring your laptop) | Learn how to use the key tools in Microsoft Excel that help journalists dig deeper: sorting information and data (putting items in order based on numbers, dates, spelling); filtering a large data set (to find examples, sources and subsets of data for your community); calculating differences, percent changes, rates and other math functions; and using pivot tables to group information and perform more advanced calculations.

- Doug Haddix and Mark Horvit, Investigative Reporters and Editors

2:30-3:30 p.m.

Covering business and finance in Jamaica and beyond | The key documents, websites, and tactics to dig deeper and produce important enterprise stories.

- Al Edwards, business editor, *The Jamaica Observer*
- Doug Haddix, training director, Investigative Reporters and Editors

3:45-4:45 p.m.

Watchdogging government at all levels | How to track official conduct (and misconduct), follow the money in the U.S. Diaspora and hold officials accountable for their actions.

- Ann-Marie Adams, Editor, *The Hartford Guardian* and president, National Association of Caribbean-American Journalists
- Tyrone Reid, enterprise reporter, *The Gleaner*
- Mark Horvit, executive director, Investigative Reporters and Editors

5-6 p.m.

Best practices for watchdog work | Roundtable discussion on managing and juggling time, working on watchdog stories while covering regular duties, keeping momentum on the big story, and handling ethical challenges.

- Al Edwards, business editor, *The Jamaica Observer*
- Tyrone Reid, enterprise reporter, *The Gleaner*
- Mark Horvit, executive director, Investigative Reporters and Editors
- Moderator: Doug Haddix, training director, Investigative Reporters and Editors